

SOCIAL MEDIA PANEL: BEST PRACTICES FOR FACULTY

**THURSDAY, DECEMBER 11, 1-2 PM
PURDUE GRAD STUDENT CENTER (PGSC) 105, ZOOM**



Nik Chawla

Associate Dean for
Research and
Ransburg Professor of
Materials Engineering



David Bahr

Senior Associate
Dean of Faculty,
Professor of Materials
Engineering

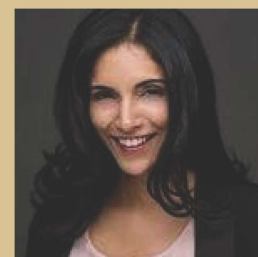


Joe Paul

Senior Publicity and
Promotion Manager

This panel will cover best practices for faculty social media pages with an emphasis on LinkedIn for research communication. Our discussion will include advice for how to get noticed, reach a broad audience, and foster interest in your research.

Moderated by
Samar Kaukab,
Assistant Dean for
Research and Chief
Research
Development Officer



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