

INSTITUTO  
DE INNOVACIÓN  
Y TRANSFERENCIA  
DE TECNOLOGÍA



*Impulsando la Economía y Sociedad del Conocimiento en Nuevo León*

# Research and Exchange Opportunities in Mexico

Institute for Innovation and Technology Transfer



Nuevo León  
Gobierno del Estado



Nuevo  
León  
Unido

Gobierno para Todos

- **Nuevo Leon's Innovation System**
  - **Context:**
    - **Economic Data of Nuevo Leon**
    - **State Program in Science, Technology and Innovation 2010-2015**
  - **Programs for funding R&D, innovation and graduate scholarships**
    - **State programs**
    - **Federal Funds**

# Economic Data of Nuevo León

- Population of 5 M (4% of Mexico)
- GDP 8% of Mexico
- GDP per capita USD \$18 500 vs. avg. USD \$8 500 USD Mexico
- 4 major Universities (ITESM, UANL, UDEM, UR)
- 93 colleges and universities
- More than 150 000 students at University level
- 15 000 students graduated per year in engineering & sciences careers
- USD \$2 750 M FDI (20% of Mexico)



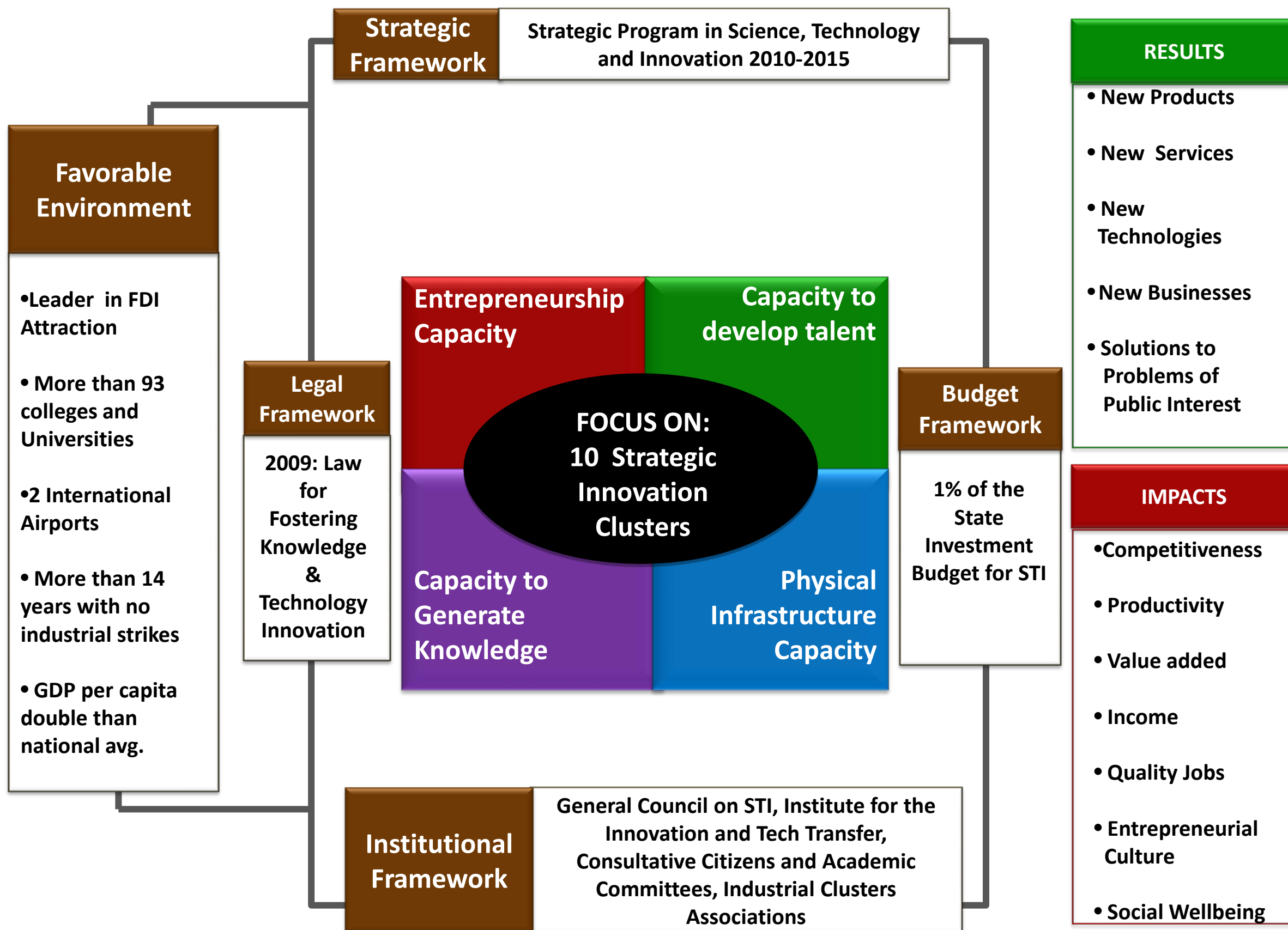


**The State Program in Science, Technology and Innovation is based in six strategies:**

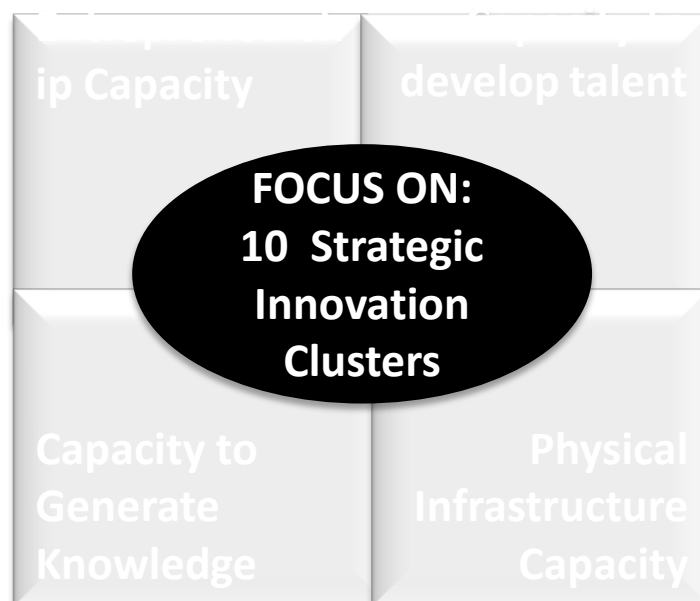
- Strategy 1.** Developing **Human Resources** in Strategic Knowledge Sectors for Nuevo León
- Strategy 2.** **Promote innovation** in the strategic productive sectors
- Strategy 3.** Increase the **Scientific and Technological Infrastructure**
- Strategy 4.** **Promote the Basic and Applied Research** in strategic sectors of Nuevo Leon
- Strategy 5.** Promote **New Businesses based on Innovation**
- Strategy 6.** **Spread the impact of Science, Technology and innovation** on the economic and social development at entity level.

**To support the State's Innovation Ecosystem**

# Nuevo León's Innovation Ecosystem



# Nuevo León's Innovation Ecosystem



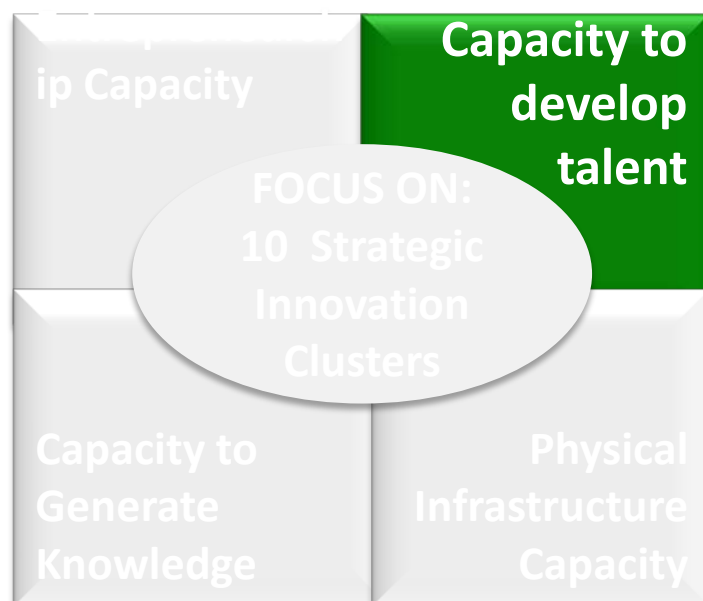
- Operation supported by private & public funds
- Long Term Strategic Plan
- Strategic agenda and specialized committees:
  - Human Resources
  - Investment & Growth
  - Innovation

**Triple Helix Model : Academy-Government-Industry** : cooperation for competitiveness and growth.

## 10 Strategic clusters :

- IT & Software
- Automotive and autoparts
- Domestic Appliances
- Biotechnology
- Medical Services
- Agribusinesses
- Nanotechnology
- Aeronautics
- Multimedia and Creative Industries
- Sustainable Housing Development

**The R&D and innovation funds are tailored to make these clusters more competitive.**



## Human Resources for Research and Innovation

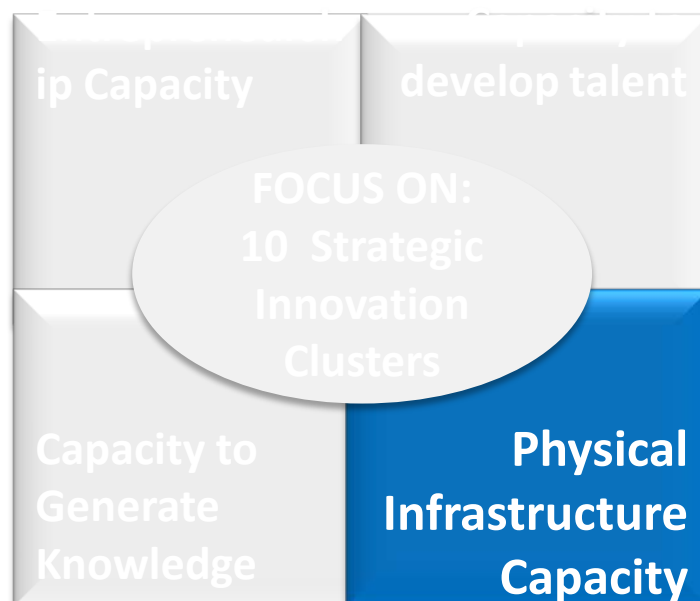
- **Scholarships in strategic areas:**

- Sustainability and renewable energy
- Health sciences
- Pharmaceutical
- Biotechnology
- Material sciences and Nanotechnology
- Information Technology
- Agriculture, beverage and food sciences
- Electronics
- Aeronautics
- Security
- Mechatronics, advanced manufacturing
- Logistics and supply chains

- We are looking for new partners with the best programs in these areas
- There are 200 scholarships available per year for studying abroad at PhD and MSC level
- The candidates must comply with a letter of intent of a local company/institution to hire them at the end of their studies



# Nuevo León's Innovation Ecosystem



- 85+ Research Centers belonging to Public and Private Institutions
- 10 Medium Technology Incubators
- 4 High Technology Incubators; 2 at PIIT (Nanotechnology and Biotechnology)
- **1 Research & Technology Innovation Park (PIIT)**

**We can facilitate contact with local universities to explore opportunities for joint dual degrees, student and professor exchanges, sabbaticals, etc.**



# Research and Technology Innovation Park, PIIT



## Member of:

- IASP (International Association of Science Parks)
- AURP (Association of Universities Research Parks) Member

## 2012 - 2015:

- A total of 33 public and private research centers and 4 High-Tech Incubators
- USD \$350 million accumulated investment
  - USD \$100 million state & federal resources
  - USD \$250 million are third-party resources
- 6 000 scientists, technicians and support personnel

**A thriving innovation ecosystem open to foreign R&D centers from universities and private companies.**

# Research and Technology Innovation Park, PIIT



40 Ha land  
extension

- 40 Ha land extension
- 20 new research centers
- A land investment of USD \$11 millions

## Next Steps:

- 20 new research centers
- Master Plan for 2 500 Ha adjacent to PIIT: Creative and Knowledge City



# Research and Technology Innovation Park, PIIT



Universities	Public Centers	Private Research Centers	Incubators
UANL (2)	IANL	Motorola	Nanotechnology
ITESM	CINVESTAV (2)	Pepsico - Gamesa	Biotechnology
UT	CIMAV	Sigma Alimentos	Information Technologies
UDEM	CIDESI	Monterrey IT Cluster/ LANIA	Alternative Energy (Conceptualization stage)
UNAM (3)	CIATEJ	PROLEC - GE	<div> <p><b>Strategic areas:</b></p> <p>Sustainable housing</p> <p>Nanotechnology</p> <p>Information Technologies</p> <p>Mechatronics and Robotics</p> <p>Health</p> <p>Adv. Manufacturing</p> <p>Renewable Energies</p> <p>Biotechnology</p> </div>
ITNL	IIE	VIAKABLE	
Universidad Regiomontana	CICESE	KATCON	
	CIMAT	METALSA	
		Schneider Electric	
		CAINTRA/IMITPH	
		QUALTIA	
		COPAMEX	
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		YAZAKI	
10	9	14	4

 In operation

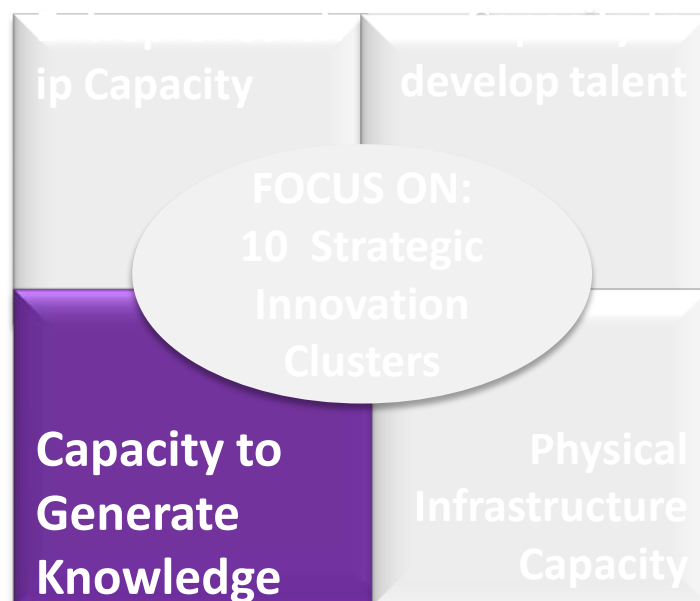
 Under Construction

 construction 2013





# Nuevo León's Innovation Ecosystem



## **MIX FUND CONACYT – NL 2001-2011**

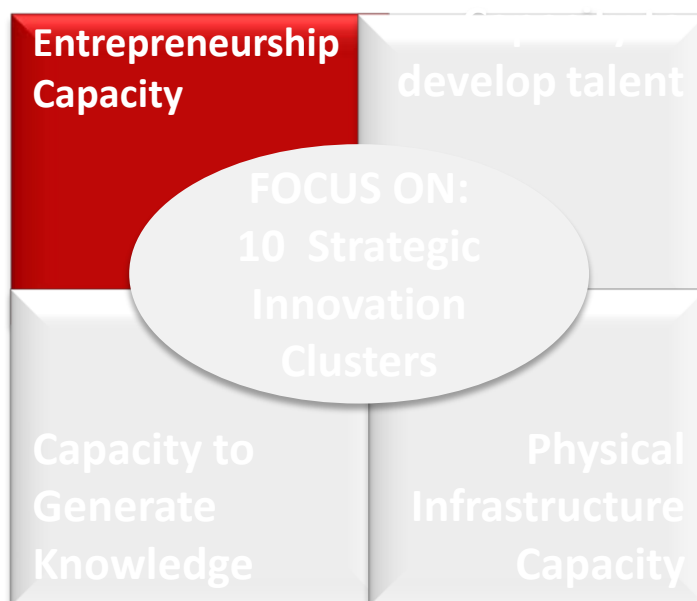
More than USD \$185 millions of allocated funds in Science, Technology and innovation in the following modalities:

- Scientific research
- Technological development
- Training of human capital
- Infrastructure creation and strengthen
- Spread of science

**A total of 47 calls for proposals and 218 projects approved**

## **FEDERAL INNOVATION FUNDS**

**The funds may be used for international cooperation in projects and to establish dual degree programs**

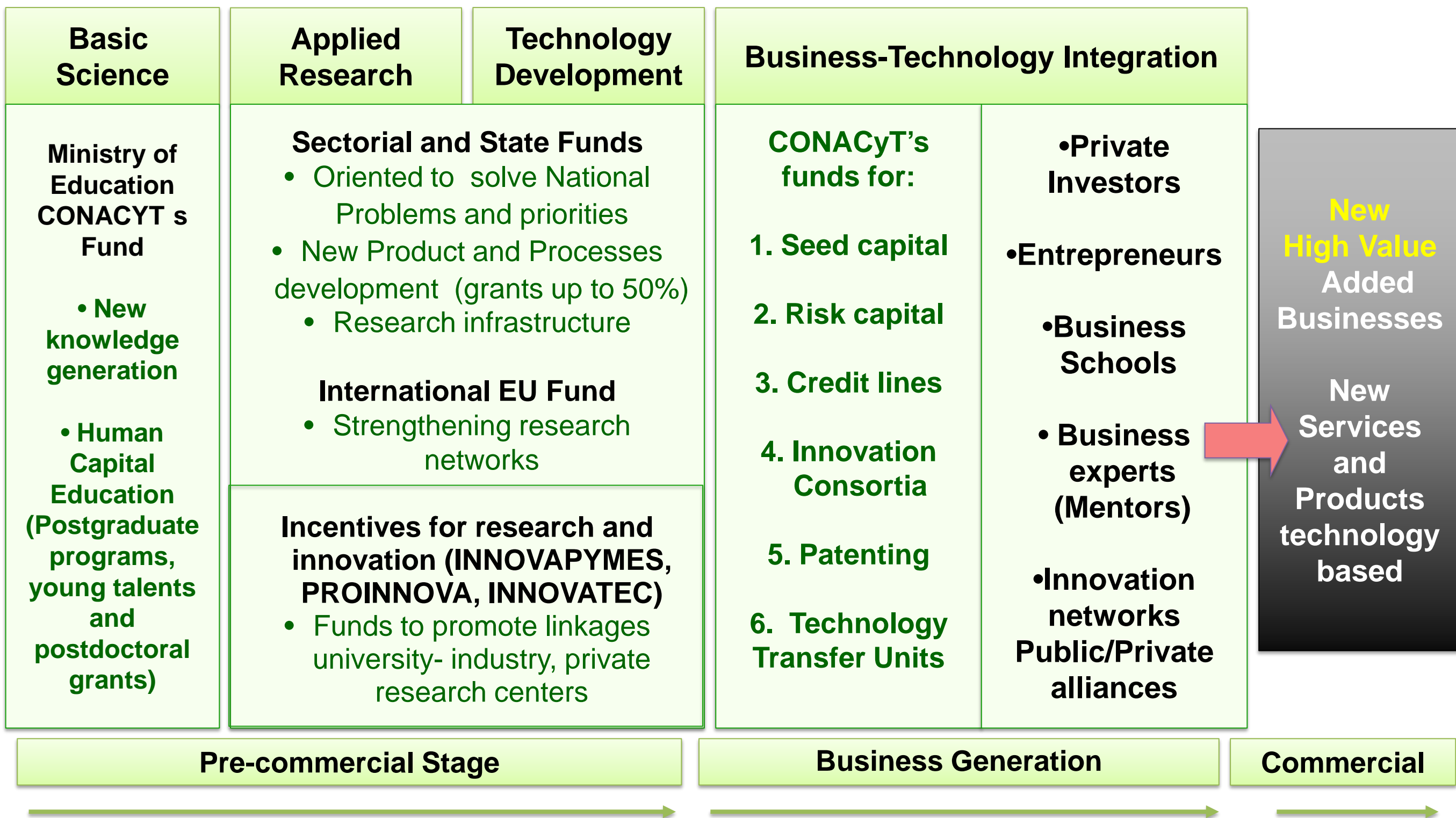


## NUEVO LEÓN'S FUND FOR INNOVATION (FONLIN)

- New products or services proposals based on scientific and technological innovation that are in a pre-commercial stage
- The economical support depends on the nature of the project and the availability of the fund
- Runtime 2 years maximum
- Concurrent funds CONACYT, I2T2, FUNTEC, IADB
- Angel Capital:
  - Monterrey Global Ventures

**We are open for entrepreneurs that would like to establish their technology based companies in Nuevo León.**

# CONACyT's Science and Technology Policy Mix of programs and instruments



**All of these programs have the component of international cooperation**



**All of the programs may allocate funds for the component of international cooperation, such as:**

- Scholarships for PhD or Master
- Student exchange at graduate level
- Professor exchange
- Joint collaboration in R&D projects
- Sabbaticals
- Dual degree programs
- New international businesses

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